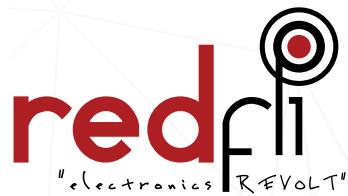




YOUR CUSTOM EXPERTS



CUSTOM TECHNOLOGY SOLUTIONS



REDFLI.COM
260-222-6000



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WE ARE THE DEFINITIVE SOLUTION FOR CUSTOM DESIGNED TECHNOLOGY SOLUTIONS.

We are committed to doing things in new ways that break the mold—ways that move us above others with unparalleled customer service, novel design solutions, and exclusive, handpicked product lines.

We only carry lines that we believe in so we can stay specialized with advanced knowledge of the products we sell. Our philosophy is to provide a red-carpet customer service experience you will get no where else!

Working with us, you will find the service and personal attention that we believe a lot of companies have lost. We prefer to build long-term relationships with our clients, not one-off sales. Once you do buy from us and experience the difference that true “old school” personal touch has to offer, you will see that Redfli is the premier source for any of your automation and technology needs.

REDFLI ELECTRONICS PHILOSOPHIES

- ✓ Professionally **trained staff** that loves what they do
- ✓ Offering only **high quality brands** that excel in manufacturing and value
- ✓ A **state-of-the-art showroom** to demo products & systems
- ✓ **Exclusive lines** not found in big-box stores or at other local integrators
- ✓ Focused on **long-term customer** relationships & trust
- ✓ **Industry leading quality** where we never cut corners

**REDFLI WAS
STARTED AS A
COMPANY
DEDICATED TO
PROVIDING
RED CARPET
CUSTOMER
SERVICE,
COUPLED WITH
EXCLUSIVE,
HANDPICKED
PRODUCT LINES
THAT FIT
ANY NEED.**

WHY CHOOSE US



WE LEAD OUR MARKET IN SIZE AND EXPERIENCE.

WHAT DOES THIS MEAN FOR YOU?

We have seen and done things most other companies have not. This means our ability to provide the right solution quickly and correctly is much greater.

HONESTY

We believe in this above all else. We have spent a long time building a reputation that is above reproach and trustworthy.

RED CARPET CUSTOMER SERVICE

Our success in this industry is directly related to our over-the-top customer service and attention to details that customers have been missing.

QUALITY

Our installs stand alone in our market, instantly recognizable by the difference in care and professionalism. We back each install with a one-year workmanship warranty to prove it.

SYSTEM DESIGNS & PROCESS

How we design systems is unlike all others. We offer levels of quality in each section, putting you in the driver's seat to pick and choose what you want and how much you want to spend.

COMPANY STRENGTH

Our install crews and executive team are unmatched. Tenured and highly experienced, you will find no one better to trust in your home or business.

EXPERIENCE

Since 2006, we have been blazing a new trail of quality and innovation, completing projects ranging from several hundred dollars to \$500k+.



WHEN & HOW

NEW CONSTRUCTION

There is no better time than when you are building your new home. Having open walls gives you a blank canvas with every conceivable option available. Even if the system of your dreams isn't able to be fully realized now, we can ensure your house is "future-proofed" with wiring for both now and tomorrow.

Here are just a few things to consider when planning out your new home.

CAN'T THE ELECTRICIAN WIRE MY HOME FOR MY AV NEEDS?

Electricians are fantastic at what they know. There is, however, no substitute for using a specialized company who keeps up-to-date on all of the latest technology. The strict guidelines on how and where wires should be run in relation to electrical are details that only a company like ours will know.

NOT NOW, BUT MAYBE LATER.

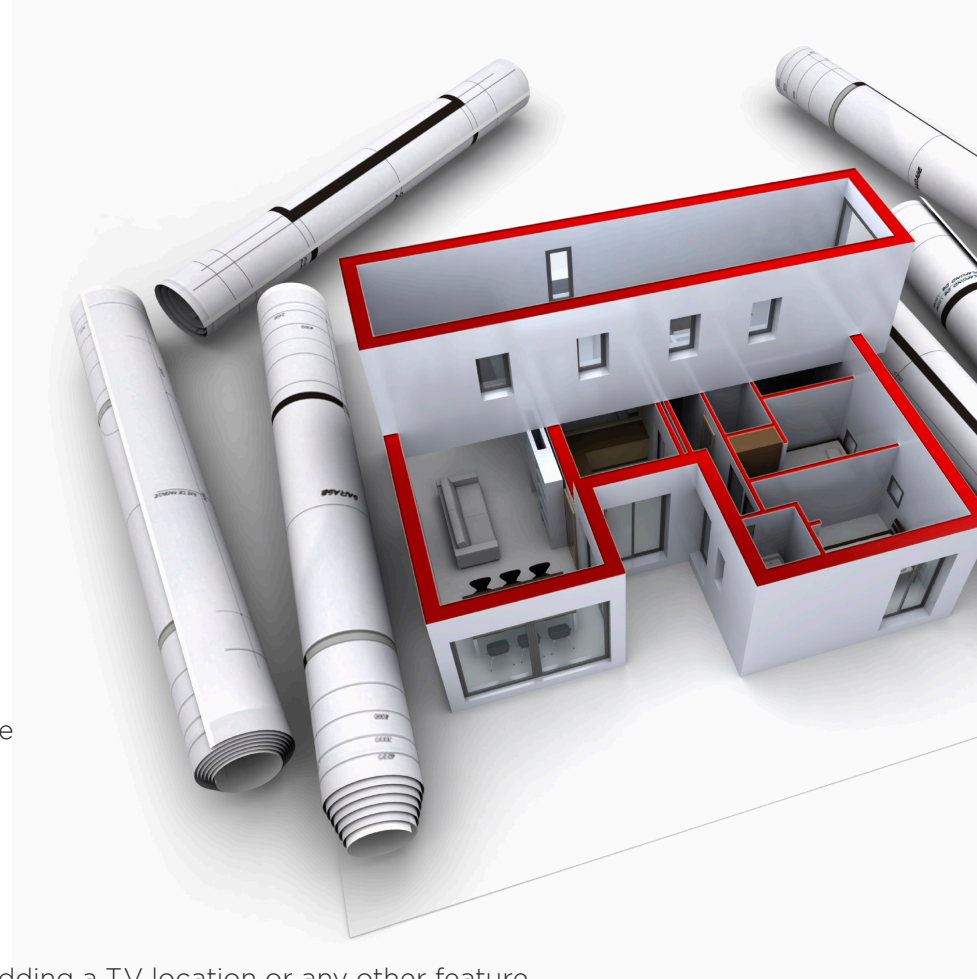
If you are thinking about adding that entire-home system down the road, adding a TV location or any other feature, there are cost effective ways to pre-wire for tomorrow. Without this forward thinking, the cost to complete the task in the future is exponentially higher.

IT'S TOO MUCH TO THINK ABOUT ALREADY.

Amidst the often overwhelming list of details to consider when building, we do our best to simplify your decisions by giving you the best setup for your desires. We simply deliver the best product mix that meets your goals.

RETROFIT HOMES

Not everyone walks into the home of their dreams. Often, there are things one person will prefer that the previous owner did not. We can help here, too. We have many solutions that can be integrated into an existing home to bring it up to the new owner's standards. We have put together some of the most innovative product lines, along with products that can be implemented after the home is finished, reducing remodeling costs and time involved.



AUTOMATION

MAKE YOUR PROPERTY THE SMARTEST ON THE BLOCK

Personalize your home or office to be more comfortable, convenient, and secure.

OVERVIEW

Automation systems deliver power and performance on one platform that coordinates the technology in your house or office into complete, brilliant experiences. With one touch, dim the lights, stream high-resolution music, turn up the heat, lock the doors and arm the security system. Or, check in on your property no matter where you are.

LIGHTING

One-touch lighting controls for various scenes and so much more.

MULTI-ROOM MUSIC

Make sure your music is with you wherever you go, and with full control.

CLIMATE / ENERGY

Change climate settings from anywhere, with unlimited schedules for complete control.

SECURITY

Arm you system from bed or on the road. Automate arming schedules to ensure your property is safe. Plus, check video feeds on your mobile device.

TOUCH SCREENS & REMOTE ACCESS

Do everything you can at home or from anywhere in the world straight from your phone or computer. You can even control things like irrigation, messaging, and more.



smart lighting

distributed audio speakers

temperature sensor

portable touchscreen & remote

glass breaks & door sensors



HOME THEATER

The true home theater experience is something that has to be encountered to truly grasp. Today's speakers and technological advances have brought to your personal environment everything you can get at the movie theater.

Home theaters are exhilarating, both visually and audibly. We have every solution you need from a completely custom built dedicated theater room, to a simple living room system providing superb sound that blends into the decor.



SCREENING ROOM \$\$\$\$

The ultimate, unmatched viewing experience, custom built to any standard set forth by the customer.

DEDICATED THEATER \$\$\$

A dedicated room for the theater experience with multiple channels of high quality audio, premium projection video & theater seating.

THEATER SPACE \$\$

Large, open spaces universally used to live and experience a surround system. Multiple channels of audio with projection or TV display.

MEDIA SPACE \$

Transform living spaces with a large TV display & visually discrete surround speaker options to still enjoy the experience.

Distributed video solutions eliminate the clutter of boxes at each TV. Simplified sources, ultimate flexibility and ease of operation make this a system many clients can not live without.

Once you experience the flexibility & cleanliness a distributed video system provides you, it is hard to live without. When we pair a distributed system with one of our control systems, everything happens in the background without you having to adjust a single setting.

SIMPLE

Distributed video systems provide a simple solution that works seamlessly behind the scenes without the homeowner needing to do a thing.

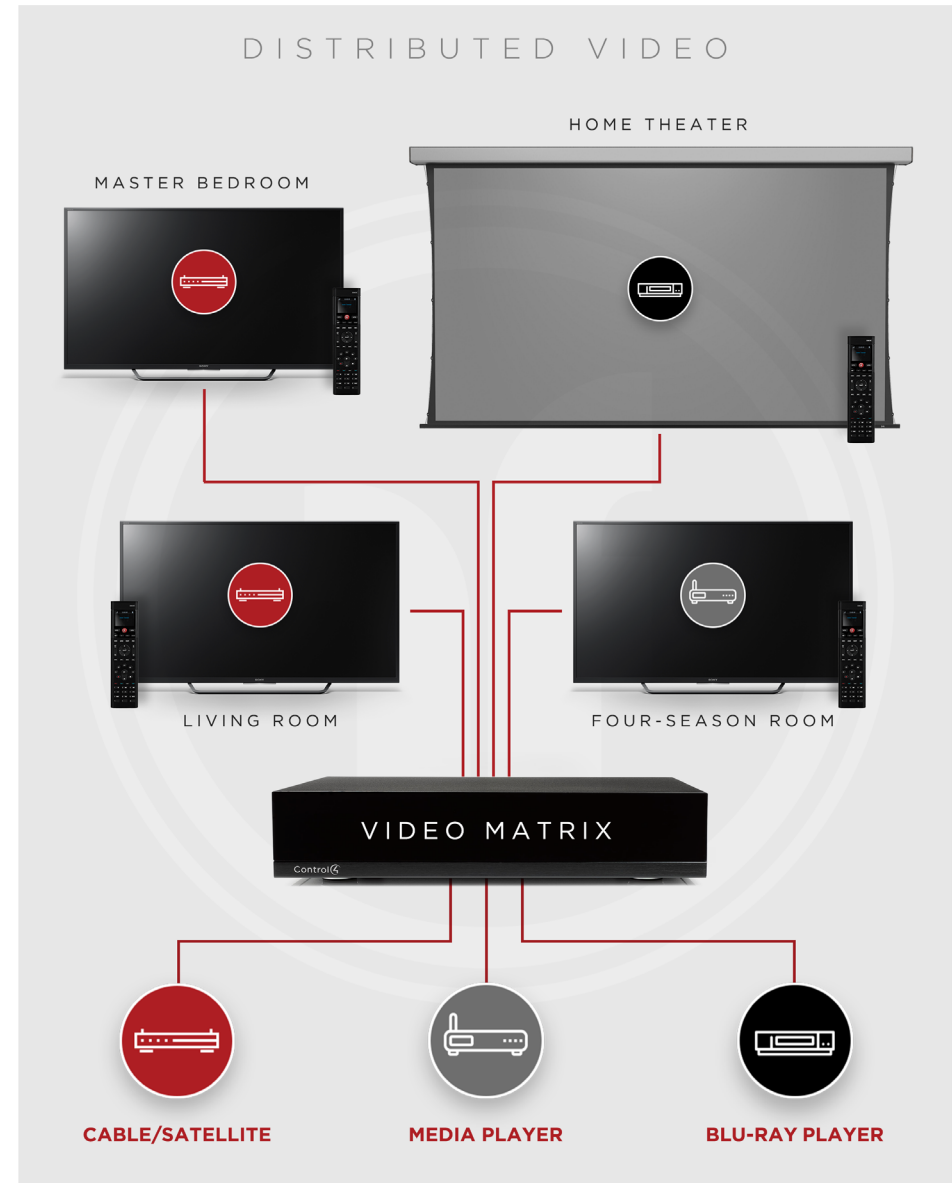
CLEAN

The epitome of the perfect TV wall installation is seeing nothing but the TV. With a distributed solution there is nothing showing except your TV, yet you maintain all the connections to watch the sources you want.

SHARED

Every TV in the system shares the same remote sources, usually located in the rack. Your single Blu-Ray player can now be watched throughout the home. Want to view your security cameras? Each TV is now a security monitor to maintain eyes on your home and family.

DISTRIBUTED VIDEO



SECURITY

Security is more important today than ever before. Keeping your property and family protected is an invaluable necessity that only a professionally installed system can provide.



YOUR COMPLETE SECURITY SOLUTION

A well designed security system is essential to providing smooth operation and giving you the peace of mind you deserve. There are many companies offering security these days, so why should you choose us?

- Replaces unsightly security keypads
- Instantly see if doors or windows are open
- Wireless door locks
- Remote access and control
- Mobile phone alerts
- Full event history

PRODUCTS

We create unified systems of intrusion, access control, and cameras that compliment each other resulting in a powerful automated solution.

MONITORING

You need the best monitoring for your property, and we have it. We partner with one of the largest & most trusted security monitoring services in the nation.

INTEGRATION

Does your current security system ramp up the lights when the alarm sounds? Does it flash the exterior lights to alert the neighbors? Our smart systems can do this, and much more.



One of the most crucial components in a home is the networking. The speed and capability of this system is the bottleneck for quality audio / video streaming, gaming, and every day use.

NETWORKING

Our technical expertise + high quality equipment will vastly improve your wireless connection and overall system operation. Drawing on our experience and continual study of network design, we will set up each component, along with personalized secured SSID (wireless signal name) connections.

ROUTER

A dedicated router is the “brains” of the operation and will help direct your system’s entire data flow like an air traffic controller. Every device connected to a network asks for many things, so having a high quality router that can handle high demands is paramount.

SWITCH

The switch is the “hub” of a system. Each hard wired device is plugged into a switch allowing the router to communicate with it. High transfer capabilities separate great switches from average switches.

ACCESS POINT

Dedicated wireless access points (WAP) provide drastically increased range and speed using multiple high gain antennas. Having the access point as an individual unit also allows us to place it in the best location to maximize a homes overall coverage.





CASE STUDY

KELLEY BUICK GMC

With the recent expansion and several new dealerships of Fort Wayne's Kelley Automotive Group, we were fortunately selected to come in to help bring their vision to reality.

DISTRIBUTIVE AUDIO

A lot of work goes into making sure speakers are installed in the right locations throughout the buildings. Acoustics matter in this type of facility, so we calibrated both the measurements and product to ensure the sound quality was dialed in as it should be.

SECURITY

There is a lot of square footage to cover on these grounds. The quality of the products implemented in the system will make all the difference—not to mention placing them in strategic locations. The system we design and installed hit all the points needed, plus gives the client remote access and control.

TV POINTS

Many rooms throughout the dealerships have TVs, which, in some cases, will also double as a monitor for presentations and other work flows.



DISTRIBUTED AUDIO

Music can change the entire mood of a home. With a distributed audio system, the music follows you wherever you are, and when it's time to entertain, everyone gets to hear the party.

SOURCES

Whether you stream, listen to physical discs or go old school with a turntable, the source you choose needs to be able to operate simply within your system.

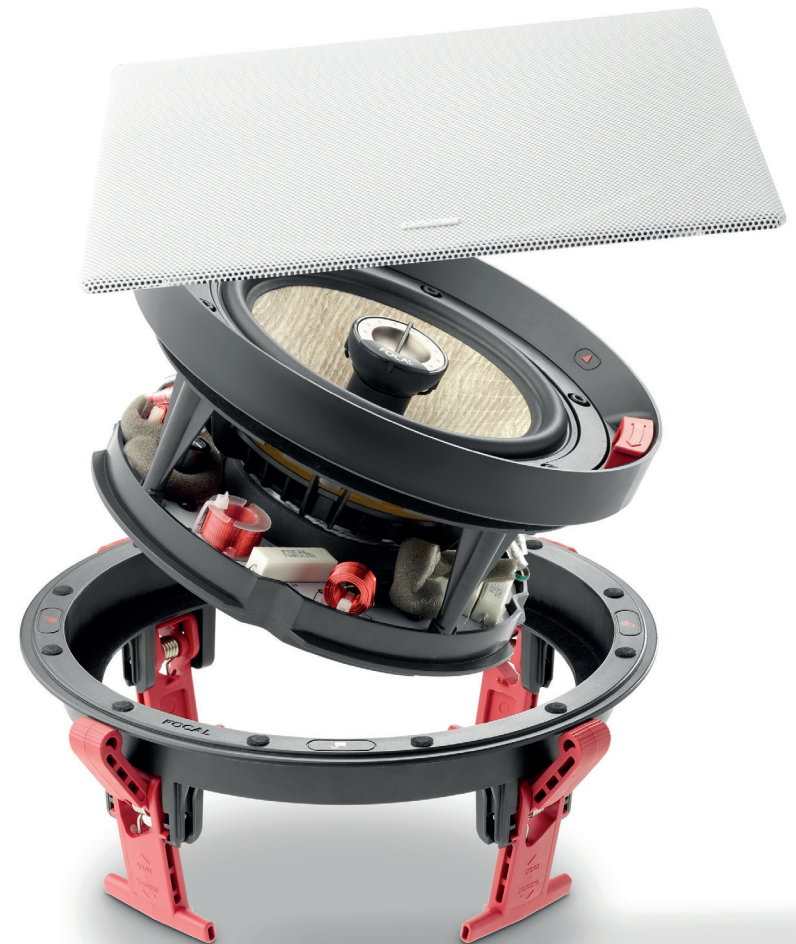
POWER

Power is the driving force behind your speakers. We can help you choose the right amount of power for the type of application you decide to implement.

ROOM & VOLUME CONTROL

Simple control is our focus for every system we design. We accomplish this through the use of touchscreens, keypads, and mobile apps that allow you to make changes in the most intuitive way possible.

**WITH ADVANCED KNOWLEDGE
OF PROPER SPACING AND ROOM
REQUIREMENTS, WE WILL BE
SURE TO FILL EACH ROOM YOU
REQUEST WITH AMAZING SOUND.**







When you need to retrofit a home or space with amazing audio because running wires is too invasive or expensive, wireless audio speakers and surround setups are the ticket.

SONOS TRIAD  DENON



STREAMING AMP TRIAD ONE

WIRELESS & STREAMING AUDIO

SONOS

Sonos all but invented the wireless audio system. They lead the market in terms of quality, ease of use, and expandability. With a solution to fit almost any need, we utilize this brand to satisfy the wants of most of our customers in existing homes or those who didn't have the chance to pre-wire for the future.

TRIAD

Not only does Triad offer a full array of premium, US-made speakers, they also produce the Triad One wireless amplifier. With this, you can connect any pair of speakers you want to create your own high-end wireless audio system. We can also integrate this into a Control4 system for even greater flexibility.

STREAMING MUSIC

Looking to have easy access to all your favorite music? Spotify®, Apple Music®, Tidal® & Deezer® are your ticket. Want to take the guess work out of which song comes next? Pandora® & XM® radio will fit the bill. With TuneIn you can access all local and non-local radio stations digitally through the internet.

CONTROL

Through the use of intuitive smart phone apps and built-in system touchscreens, utilizing your system has never been easier.

LIGHTING

When it comes to personal enjoyment or casual entertainment, having lights that can adjust to the exact brightness you want will undoubtedly add that extra touch of control to create just the mood you're looking for.



COMPLETE CONTROL

Set the mood, add some ambiance, or highlight with hues with ease from your choice of interactions. With the touch of a button, tap on a touchscreen, favorite from the remote, or a voice command to your favorite assistant, you can control a light, illuminate a room, or engage a color scene for the whole home.

CENTRALIZED

Perfect for homes that are in the new-build stages or homes undergoing a remodel project, lighting wires are run to a centralized location eliminating the need for banks of switches.

WIRELESS

In areas where you would prefer not to cut open walls, wireless dimmers, switches, and keypads make for an ideal control interface. Wireless lighting is often favorable for remodel projects and can be more cost-effective than retrofitting a wired system.

ESSENTIAL LIGHTING

Control4's Essential Lighting offers an expanded way to add intelligence to the lighting in your home. These budget-friendly options are perfect for areas of the home that aren't utilized as often as primary rooms. They provide flexibility for a consistent lighting solution across the entire house.

Understated or standing out—beautiful shades can dramatically improve your home’s overall appeal and efficiency. We offer every option you need to complete your home, your way.

SHADES / BLINDS



MOTORIZED OR MANUAL

We offer fully motorized custom shades that give you control with the touch of a button. For windows where motorization is not needed or wanted, there are manual versions that match perfectly.

WIRELESS

With battery operated wireless shades, it is simple to add to an existing home just as easily as it is a new build.

SHADE OR BLIND

- | | |
|---------------------------|---------------------|
| Sheers & Shadings | Shutters |
| Cellular Honeycomb Shades | Vertical Blinds |
| Roman Shades | Wood & Metal Blinds |
| Roller & Solar Shades | Pleated Shades |
| Woven Woods | |

QUIET

Our shades move with the quietest of operation, which is a key feature of any well made product.



FURNITURE

Furniture is the factor that completes any space. Quality seating and AV furniture not only enhances the look of your home, but adds to the functionality, versatility, and longevity of your products.

AV FURNITURE

Custom home theater chairs in any color, size, or shape is just the start. We have furniture pieces to house any piece of equipment as well, which can be custom configured in more ways than you can imagine.

HOME FURNITURE

Love your theater chair but want a couch for the other room or the front row? Our furniture manufactures can build custom couches as well. Dining room sets, armchairs, bedroom suites, accents, outdoor furniture, and virtually any other home furniture need you have we can provide.

OFFICE FURNITURE

Office furniture all starts to look the same after a while. Not ours. We have some of the coolest looking and extremely functional chairs, desks, cabinets, and anything else you might need to make your office set a part from the rest.



We have almost anything you are looking for in the furniture world. Our product line-up consists of hand-selected manufacturers of the highest quality and build to ensure that what you buy lasts. If you need a custom solution, we have you covered there as well.



APPLIANCES

FEATURED BRAND
Miele



KEY FEATURES

- Ultra premium quality
- Products are stress tested to the equivalent of 20 years so they stand the test of time
- Largest privately owned appliance company
- All technology and screens are made in house.
- Installed by Redfli technicians

Kitchen
Laundry Care
Vacuum Cleaning
Cleaning Products

Ask about the other brands we carry.



RED SERVICES

We may sell some of the best brands in the AV world, but if we don't provide great care for our customers, that doesn't amount to much. Along with the different types of systems we can install, we also offer a number of services for your various needs.



FREE ON-SITE INITIAL CONSULTATION

Our goal on any project is to fully understand your needs and wants—and then deliver those desires in the system we design. The only way to fully understand those needs is by visiting the project location, analyze what equipment is there, and use that information to present you with the right options.

THEATER 3D CAD MODELING

We are one of the few companies able to completely design a state of the art theater through CAD modeling. We can design the theater's look, construction, acoustics, layout, and more.

VIDEO CALIBRATION

We use our equipment and training to professionally calibrate projectors and TVs so they reach their optimal performance.

AUDIO CALIBRATION

Our most advanced calibrations spend many hours meticulously moving and positioning speakers to completely optimize their sound for the room and then using our high-end equipment to dial in levels, reflections, and other characteristics for the best sound experience possible.

ON-SITE SERVICE CALL

An on-site service call is simply when it is necessary for us to send out 1 or 2 service techs to troubleshoot or correct something happening within the system at the project location.

We continue to stand by our clients to ensure all products and systems are working properly and to their full potential.

LEARN MORE BY VISITING

REDFLI.COM/SERVICE

Redfli



SYSTEM DESIGN PROCESS

The decisions you make and the cost involved to create your desired home or office experience is no small consideration. We want to ensure you not only get what you are looking for, but also what's possible. Our system design process guarantees this will happen.

1

DISCOVERY MEETING

This initial meeting at our showroom will provide us the opportunity to gather all of your needs and desires for your system. We will review the various elements and subsystems required, and have the chance to show you live products. We will also review the blueprints, which we'll have you email beforehand.

2

SYSTEM DESIGN & REVIEW

A System Design will be created based off our Discovery Meeting. When the design is complete, we will meet to review the first revision of options. The design will be prepared with Good, Better, Best, and Ultimate options.

3

SYSTEM DESIGN REVISIONS & REVIEW

Sometimes we get the first round of options perfect, but most of the time clients would like to tweak something or go in a completely new direction. We revise as many times as necessary to get exactly what you want.

4

SYSTEM DESIGN FINAL & REVIEW

Once we have narrowed down all options and design elements, we will come up with the final revision. This will be the basis for your actual system. We will meet for a final review and have you sign off on the final revision details.





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